



King George's Medical University, UP, Lucknow

Community Radio Station

4 HOURS TO 24 HOURS



Dr. Vinod Jain

MS, FISS, FACS, FICS, FIAGES, FAIS, FMAS, FLCS, FIME, MAMS

Professor of Surgery

Dean, Faculty of Paramedical Sciences

Course Director, KGMU ATLS

Executive Officer, CRS, KGMU

Incharge, Centre for Advance Skill Development

King George's Medical University, U.P, Lucknow

Purpose – Goal

To help community by taking care of holistic well being

- Physical
- Mental
- Social
- Spiritual
- Emotional

KGMU, Faculty of Paramedical Sciences U.P., Lucknow

Why this project? – Gap analysis

- Large number of people including affluent class are unaware of healthy lifestyle
- Community is keen to listen experts of KGMU
- Community needs knowledge of all health schemes/services
- Community is eager to share their experiences
- KGMU has credibility, it does not differentiate on basis of religion, cast or creed for treatment, teaching, training and research
- Community lacks to get authentic knowledge
- Community believes in authenticity of KGMU
- Community needs positivity through experts

Mission

**Holistic and integrated approach for
positive change in society**

KGMU, Faculty of Paramedical Sciences, P. Lucknow

Progress report of Community Radio Station (CRS)

KGMU, Faculty of Paramedical Sciences, U.P., Lucknow

- King George's Medical University, UP, Lucknow has applied for permission to setup Community Radio Station at KGMU on **09 November 2017** vide letter no. #KGMU/VC/1361/November 09, 2017 to Ministry of Information and Broadcasting, Government of India and authorized me (**Dr. Vinod Jain**) for further correspondence.
- **Letter of Intent (LOI)** was issued on **11 July 2019** vide letter no. **35011/2/2017-CRS/840** from Ministry of Information and Broadcasting, Government of India, New Delhi
- We have applied for frequency allocation to broadcast through Community Radio Station at King George's Medical University, UP, Lucknow on **02 August 2019** letter no. 01/KGMUCRS/2019
- We have been issued letter no. **L-14024/45/2019-WF/1363**, dated **19 September 2019** from Ministry of Communications, Department of Telecommunications, WPC Wing for depositing fee (Letter Subject – Letter of Intent (LOI) for frequency Assignment (THIS IS NEITHER A FREQUENT ASSIGNMENT NOR A LICENCE) – On NIB/NPB/Co-sharing Basis payment:- regarding)
- We have deposited **Spectrum fee Rs. 1,17,500.00** (One Lac Seventeen Thousand Five Hundred Only) for five year on **14 November 2019** through NEFT. (**Receipt Transaction Ref. No. 1411190000353 date:- Nov 14, 2019**).

- We were **allotted frequency (89.6 MHz for 24 Hours) vide letter no. L-14024/45/2019-WF** date:- **15 May 2020** from Ministry of Communications, Department of Telecommunications, Wireless Planning and Co-ordination Wing, Government of India, New Delhi.
- In the meantime site visit by **AGM, BECIL was done. Accordingly chosen place for CRS setup has been made ready for Installation by now.**
- We applied for and received **SACFA Clearance (89.6 MHz for 24 Hours) WPC Acceptance no. P/FXM/GKP/1001818/2020, dated 05.07.2020** from Ministry of Communications, Department of Telecommunications, Wireless Planning and Co-ordination Wing, Government of India, New Delhi.
- We are working with help of AGM, BECIL (Govt. India Enterprises) and Additional Director, Ministry of Information and Broadcasting, Government of India since beginning of this project.
- We have identified the space for Community Radio Station in KGMU. It has been approved by AGM, BECIL after site visit

Pending approval / work

- Process of GOPA Agreement and WPC License is in progress
- Necessary civil work at proposed CRS site is to be done after receipt of space design from BECIL (Govt. of India Enterprises, New Delhi)
- Procurement and installation of Technical Equipement and tower through BECIL, India

KGMU, Faculty of Paramedical Sciences UP, Lucknow

Proposal

- Broadcast Engineering Consultants India Limited has been awarded various projects by Central & State Government Departments on Nomination basis a
- it is the ONLY Government owned Indian company which provides Consultancy in the area of Broadcasting (including Community Radio Facility) and is a Master System Integrator & Aggregator which undertakes even complex projects on a turnkey basis for implementation.
- BECIL follows the GFR procurement procedures.
- **A Government Department may invoke clause under Rule 194 of the GFR if a project is required to be taken up in emergency and to be given in a single/nomination basis method**

Process



King George's Medical University Uttar Pradesh, Lucknow - 226003, India

Prof. Madan Lal Brahma Bhatt
Vice-Chancellor

#KGMU/VC/156/November 09, 2017

To,

The Secretary,
Minsitry of Information & Broadcasting 'A' Wing,
Shastri Bhawan,
New Delhi-110001.

Sub: Application for permission to setup Community Radio Station in KGMU.

Dear sir,

Greetings from King George's Medical University!

King George's Medical University is the most prominent Medical Institution of the Country. This Medical University serves almost 15 lacs patient throughout the Country as well the patients of adjacent countries in a year. The University is spread out in almost 150 acres with more than 60 departments and over 4500 bedded Hospital.

This University caters the medical demand of huge number of patients residing in the country's most populated state. Being such a big medical institution dealing with huge number of patiетns, we are the most suitable institution to setup Community Radio Station to interact with massinve local community to make them aware for their health & healthy life.

Kindly find dully filled application form for setting up Community Radio Station in King George's Medical University for your kind perusal and further necessary action.

We cordially request to kindly permit us to set up the above Station for the sake of patient care, health education and other cultural activities relevant to society.

Thanking you,

Kind regards.

(Prof M.L.B. Bhatt)
Vice Chancellor
King George's Medical University, Uttar Pradesh
Lucknow



King George's Medical University

Uttar Pradesh, Lucknow - 226003, India

Prof. Madan Lal Brahma Bhatt
Vice-Chancellor

#KGMU/VC/17560/November 09, 2017

To,

Secretary,
Ministry of Information & Broadcasting 'A' Wing,
Shastri Bhawan,
New Delhi-110001

Sub: **Setting up Community Radio Station in King George's Medical University, Lko.**

Dear sir,

Greetings from King George's Medical University!

In reference to the above subject, Dr. Vinod Jain, Professor, Department of Surgery & Dean, Faculty of Paramedical Sciences, King George's Medical University is authorized on behalf of King George's Medical University to complete all formalities for setting up Community Radio Station in King George's Medical University, Lucknow.

Thanking you,

Kind regards.

(Prof. M.L.B. Bhatt)
Vice Chancellor
Vice Chancellor

King George's Medical University, Uttar Pradesh
Lucknow



King George's Medical University

Uttar Pradesh, Lucknow - 226003, India

Prof. Madan Lal Brahma Bhatt
Vice Chancellor

KGMU/VC/75/November 06, 2019

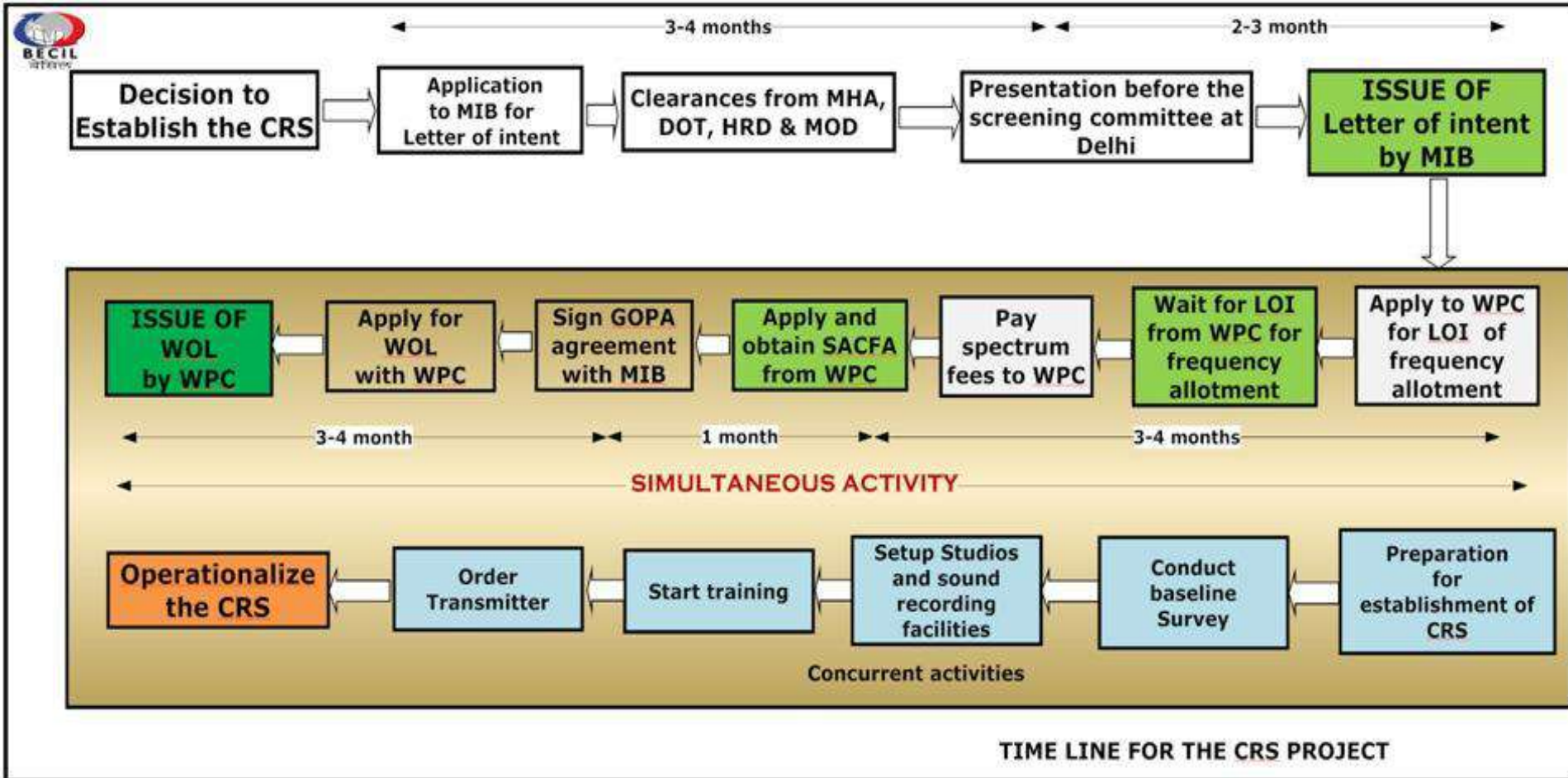
ORDER

As per the recommendation of Governing Body of Community Radio Station in a meeting held on 8th August, 2019 and approval of Executive Council of King George's Medical University in a meeting held on October 19, 2019 for the same, **Dr. Vinod Jain**, Professor, Department of Surgery & Dean, Faculty of Paramedical Sciences is designated as **Executive Officer** for the Community Radio Station at KGMU in addition to his previous assignments in the university with immediate effect.

(Prof. M.L.B. Bhatt)
Vice Chancellor
Copy to:-

- 1- All Deans of KGMU.
- 2- All Heads of the Department of KGMU.
- 3- Chief Medical Superintendent, GM&AH, KGMU, Lko.
- 4- Medical Superintendent, GM&AH, KGMU, Lko.
- 5- Controller of Examination, KGMU, Lko.
- 6- Proctor, KGMU, Lko.
- 7- Registrar, KGMU, Lko.
- 8- Finance Officer, KGMU, Lko.
- 9- All faculty members, KGMU, Lko.
- 10- Order Book.

Process



SACFA Clearance



K-19012/P/FXM/GKP/1001819/2020 - CFA
Government of India
Ministry of Communications
Department of Telecommunications
Wireless Planning and Co-ordination Wing

MEMORANDUM

6th Floor,
Sanchar Bhawan,
20, Ashoka Road,
New Delhi - 110001
Date: 06/07/2020

SUBJECT: Siting Clearance For: KING GEORGES MEDICAL UNIVERSITY , Uttar Pradesh (East)





The undersigned is directed to refer to your application(s) on the above subject and to say that the Standing Advisory Committee on Radio Frequency Allocation(SACFA) has approved the following site(s) with the parameters and conditions indicated below...

Sr. NO	WPC Acceptance No. Clearance Date Site Location	Latitude / Longitude	Tower Ht AGL (in mtrs)	Site Ht AMSL (in mtrs)	Airport/ AMSL	Frequency	Tx.Power/ EIRP
1	P/FXM/GKP/10 01819/2020 05/07/2020 King George's Medical University, UP, Lucknow Shahmina Road, Chowk Lucknow, UP, India, Lucknow, UT TAR PRADESH -226003	26°52'2.00"N 80°54'53.00"E	30.00	126.00	Lucknow 123.600	89.6 MHz	50.0000W

Governing Body Members

Our Work Force



KGMU, Faculty of Paramedical Sciences U.P., Lucknow

<p>Lt. Gen. (Dr) Bipin Puri</p>	<p>Vice Chancellor, KGMU, Lucknow</p>	
<p>Prof. Vineet Sharma</p>	<p>Pro-Vice Chancellor Professor orthopedic surgery, KGMU, Lucknow</p>	
<p>Prof. Vinod Jain</p>	<p>Executive Officer, CRS, Dean, Faculty of Paramedical Sciences, KGMU, Lucknow</p>	
<p>Prof. Shally Awasthi</p>	<p>Professor & Head, Pediatrics, KGMU, Lucknow</p>	

Prof. Jyoti Chopra	Professor, Anatomy KGMU, Lucknow	
Prof. Shailendra Kumar Saxena	Incharge, CFAR, KGMU, Lucknow	
Prof. Samir Misra	Professor, Trauma Surgery, KGMU, Lucknow.	
Dr. Kumar Shantanu	Additional Professor, Orthopaedic, KGMU, Lucknow	

Dr Richa Khanna	Associate Professor, Paediatric and Preventive Dentistry KGMU, Lucknow	
Mrs. Shalini Gupta	Radio Jockey, 100.7 FM Rainbow, All India Radio, Lucknow & Clinical Coordinator, King George's Medical University, UP, Lucknow	

Special Invitees

Mr. Ashutosh Kumar Dwivedi	Registrar, KGMU, Lucknow	
Mr. Kamlesh Kumar	Finance Officer, KGMU, Lucknow	

How to Achieve?

- Awareness about healthy lifestyle
- Emphasis on preventive, promotive and curative (including certified home remedies) aspects of health
- Injury Prevention
- Cancer Prevention and early detection
- Drug/Alcohol/Tobacco/Abuse
(Special target – children and young – treasure of nation)

How to Achieve?

- **Various Government Schemes for benefit of society**
- **Promotion of healthy Agricultural Practices**
- **Current affairs**
- **Motivation for better social connectivity**
- **Message of unity, sovereignty and Nationality**
- **Positive thinking through spiritual programmes of various beliefs**

Modus operandi – involve listeners

- Interviews / Lecture by experts of all sectors
- News
- Through Motivational songs
- Recorded message of society by field visit
- Field survey of underprivileged for their problems and broadcast with solutions by experts
- Involvement of community and campus student to showcase their talent

Modus operandi – involve listeners

- **Broadcast in Hindi, English and Awadhi**
- **Talk show in local language**
- **Sponsored programmes of Government**
- **Views and concerns of common man in their voice**
- **On air quizzes – winner will be invited in KGMU to collect prize**

KGMU, Faculty of Paramedical Sciences U.P., Lucknow

Educational impact – for students

- **Students of KGMU and other Medical Colleges**
- **Broadcast of Recorded lectures of faculty and dignitaries**
- **Broadcast of important webinars**
- **Broadcast of lectures by International faculty through internet streaming (Future)**

KGMU, Faculty of Pharmaceutical Sciences U.S. Lucknow

Vision / Future

- International Linkage
- 4 Hours to 24 hours
- Self sustainable model through advertisement

KGMU, Faculty of Paramedical Sciences U.P., Lucknow





We sincerely acknowledge

Mr Khuswinder Singh

AGM, BECIL, Delhi

Government of India Enterprise

And

Mr Amit Shukla

ADG, MIB, Government of India, Delhi

Links

- <https://goo.gl/maps/TvExugsrAZ7GFRSPA> (Lari Cardiology)
- <https://goo.gl/maps/ej3pJnDmv8vRBRZ6A> (Computer Room)
- <https://goo.gl/maps/ubHJdr9gkDYg4Z3UA> (Teaching Block Kalam Centre)
- <https://goo.gl/maps/ubHJdr9gkDYg4Z3UA> (Music and English Classes)
- <https://goo.gl/maps/83MvVY3ddkBLXHpf6> (Dental OPD)
- <https://goo.gl/maps/ziERanEDFtr8Kg1W8> (Radio diagnosis)
- <https://goo.gl/maps/KdU3Gh9DaLZzhfzc7> (Ophthalmology)
- <https://goo.gl/maps/y433mfN5Lr6WXSfo7> (Skill Institute)
- <https://goo.gl/maps/YCDixV2JYZRNF2xr5> (Social Out Reach SCPM Gonda)
- <https://goo.gl/maps/ZSNi8dKbuj4Qq49d6> (Social Out Reach Police Line Lucknow)
- <https://goo.gl/maps/8nWNwiRFggiCqpu18> (Netra Kumbh Prayagraj)
- <https://goo.gl/maps/rH6skeFqB9VNeLyKA> (Paramedical Students working on Covid Help Desk In Various Department of KGMU)
- <https://goo.gl/maps/RkgxfTdFQJzkXqB17> (Sarv Dev Mandir)

Links

- <https://goo.gl/maps/ubHJdr9gkDYg4Z3UA> (Teaching Block Kalam Centre)
- <https://goo.gl/maps/FxhAtrat76bGxw1FA> (Administrative Block)
- <https://goo.gl/maps/U3Px1XR5YHCKjHqy5> (Cafeteria)
- <https://goo.gl/maps/QZ9s9xnvSiVMJXyi7> (Brown Hall KGMU)
- <https://goo.gl/maps/9v44B1DRmSzpbDww8> (Atal Bihari Vajpayee Convention Centre)
- <https://goo.gl/maps/i7mB1CFGDoChcv41A> (Department Of Pathology)
- <https://goo.gl/maps/xCoMkr5eN8qAPrat7> (Department Of Microbiology)
- <https://goo.gl/maps/GVFrVfMryLVxsL7k7> (Gandhiward KGMU)
- <https://goo.gl/maps/85kwouaPsGd2HEim6> (Department Of General Surgery)

Links-

<https://goo.gl/maps/FwyfWSYgmPQk8EiS9> -(Shatabdi Phase2)

<https://goo.gl/maps/YRtaDMRfbPPVSpdr9> -(Trauma Centre)

<https://goo.gl/maps/cKyynmZSJFccZWZ49> -(Shatabdi DBTT)

<https://goo.gl/maps/B3ejYAaUyyHrBbDX6> -(Sp Ground)

<https://goo.gl/maps/VWmLjbKuugaexKAP8> (Department Of Community Medicine)

<https://goo.gl/maps/S7yCAfHKdUx57bV19> (Department Of Physical Medicine And Rehabilitation)

<https://goo.gl/maps/C3BmB2gU1oYLjAQR7> (Department Of Anatomy)

<https://goo.gl/maps/KiGBzXackRjfZtyP7> (Canteen 1905 KGMU)

<https://g.page/RamadaByWyndhamLucknow?share> (Ramada Plaza)

<https://goo.gl/maps/RkgxfTdFQJzkXqB17> (Sarv Dev Mandir)

Links-

- <https://goo.gl/maps/rGuj1Vr6wUfpspkJA> (New OPD Block)
- <https://goo.gl/maps/QQeuqfk8cZcSi6uS8> (Old OPD KGMU)
- <https://goo.gl/maps/xwH4mwCResnzXMHM6> (Central Library)
- <https://goo.gl/maps/2uwmmT7KXxGT8YwR8> (Governor House)
- <https://goo.gl/maps/yAQ3VpECzaGfqxKn8> (Indira Gandhi Pratishthan)

